GET LISTED in the Forestville Business Directory

The Forestville Business Directory is the comprehensive guide to doing business locally. Our goal is to make it easy for people to find someone local rather than take their money out of town. Now we have two ways to promote local business, through the printed guide and on the chamber web site at www.forestvillechamber.org.

All it takes to get listed is a membership in the Forestville Chamber of Commerce. Fill out the form, send it in with your $75 membership dues and make sure you give us your FREE Business Description and Business Category.

If you want to advertise to get greater visual recognition, send an additional $33 and your business card or camera ready artwork in 2” high x 3.5” wide format. Also look on the website for ways to promote your business on our website.

SECRET LICK

By Chris Beards

Dripping with water after a shower, my lovely wife would allow our small dog to enthusiastically lick her wet ankles as she towered herself dry. The dog learned that this “fun” treatment was to be shared with me. The distinction regarding post-shower licking was clear and defined:

Mom: yes. Dad: no.

Ready to shower I’d step over the tub. Just as my weight shifted into it and I’m picking up my other foot, our small dog would dash into the expanse, but give my naked ankle a quick lick. Then she’d turn and scampers away before I could react. She wouldn’t do this very often. Time would pass and I’d forget until she’d do it again. She knew it was a game and she was winning. A small act of joyful subversion.

I respected her for it.

A small wrench in the machine. A small secret.

It is the essence of her behavior which is being celebrated: make your own fun.

My own Secret Licks include the name “Hugh Jass” on my Safeway club card. And while at Safeway, perhaps some of the avocado’s “Ripe - Ready to Eat” stickers are transferred to packages of meat. Or the pleasure I might take in stamping “DUPLICATE - NOT NEGOTIABLE” on the back of our paper currency (in order to increase confidence in our government). There are other examples, but soon, as Party Spokesperson “Big Man” began traveling extensively, our government wanted to learn how to effect change.

By 1966 they had formed the BLACK PANTHER PARTY for SELF DEFENSE to fight the immediate threat of police mistreatment in the community, as well as to change the economic and racist system created to sustain it.

The rest is history and you can learn the details through research. This story is about Carole and “Big Man.”

At that time in history, Carole was working at the Berkeley FREE CLINIC (another historical institution) which was drawn into this rapidly growing group, and like many others, helped to sell the Black Panther Party Newspaper edited by “Big Man.” They began a relationship but soon, as Party Spokesperson “Big Man” began traveling extensively, spreading the gospel of freedom for all oppressed people. Over time, they vowed to continue years of respect and love into the future.

As Ali’s t-shirt put it, also present were “Big Man” himself may be icons now, but as Ali’s t-shirt put it, also present were the people that made the party (and the movement then and now) happen—the RANK AND FILE!! And that is how I’d like to end this tale.

A Love Story and a Wedding

by Mary Moore

As far as I’m concerned Vesta got the West County scoop of the century when she brought her camera to the wedding of Elbert “Big Man” Howard and Carole Hyams, both of Forestville. But before I report on this momentous but low-key event, let me give you the back-story—thiers and ours.

In the mid 60’s “Big Man” was fresh out of the military and using his GI status to go to college. It was there that he met Bobby Seale and other idealistic black men and women who wanted CHANGE! It wasn’t just the issue of police brutality in Oakland that got their attention. It was the race and class system that was being enforced by those same police. These young idealists educated themselves on social and political issues that concerned them and held nightly study groups for people wanting to learn how to effect change.

Carole was working at the Berkeley FREE CLINIC (another historical institution) which was a small secret. We and Billy X Jennings from Sacramento (keeper of the Panther archives) was the best man. Guests who were a mix of old and new friends, nurses, activists of all stripes and assorted aging revolutionaries in suits and ties! Emory Douglas and Bobby Seale were there, but so were many unsung heroes. They and “Big Man” himself may be icons now, but as Ali’s t-shirt put it, also present were the people that made the party (and the movement then and now) happen—the RANK AND FILE!! And that is how I’d like to end this tale.

Forestville Chamber of Commerce Membership Form - 2008

Send this form with fees (check payable to Forestville Chamber of Commerce) to: Forestville Chamber, PO Box 546, Forestville, CA 95436.

WANT TO DO BUSINESS WITH FORESTVILLIANS? You DO NOT have to be a Forestville business to be listed in this directory.